

Having trouble viewing this email? [Click here](#)



Science and tools that improve product sustainability



June 15, 2011

TSC Developments

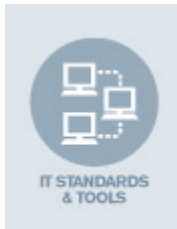
Draft Social SPIs Created by Social Metrics Committee



The social metrics committee, under the leadership of Catherine Benoit and her team, has drafted 6 initial Social Sustainability Performance Indicators (SPI) to be applied across all Consortium sectors.

[Read More »](#)

Request for Proposal: IT Standards & Tools



Ontology for Lifecycle Assessment Models to address the following:

- Address issues arising in association with the transfer of partial or complete system LCA models between software platforms.
- Creation of a conceptual model of a domain and is an essential component for publishing LCA models in a manner that supports interoperability.

[See the full RFP here »](#)

Join Our Team

[View open positions at TSC](#)

Newest Members

Panasonic



[See all Our Members](#)

Happening Now

Retail Sector Meeting
June 14-15, 2011
Chicago, IL



TSC Presents at ISIE Conference in Berkeley

Research staff from TSC were invited to participate at the 6th International Conference on Industrial Ecology in Berkeley, CA on June 7-10.

[Read More »](#)



Request for Proposal: Paper Sector Literature Review

As the Sustainability Consortium continues to develop a SMRS, findings from this project will be used to identify the different hot spots that can be used to account for the potential environmental and social consequences related to the production and use of Paper Products.

[See the full RFP here »](#)



Electronics Sector Welcomes Margot Hutchins to the Research Team

The Electronics Sector welcomes the addition of post doctoral researcher Margot Hutchins as part of the team at UC Berkeley.

[Read More »](#)

Member Features

Consumer Science Meeting

June 15-16, 2011
Chicago, IL

Upcoming Events

Toys Sector Meeting

June 23, 2011
Glendale, CA

TSC Board of Directors Meeting

July 12-13, 2011
TBD

Paper Sector Meeting

August 24-25, 2011
Montreal, Canada

[See all Events](#)

Research Opportunities

Interviewees Needed for PhD Project on Sustainability Product Labeling

A PhD project at the University of Manchester is investigating the effectiveness of sustainability related product labelling and the prospects for an effective implementation of an overarching scheme which communicates the sustainability of products to consumers in a simplified form.

The research is based on interviews with small and large scale retailers, manufacturers, primary producers and civil societal organisations who have been involved in either the implementation of an overarching sustainability information scheme or the EU eco-, EU energy, Fair Trade or Marine Stewardship Council label. If you would be willing to support this research through the participation in an interview [click here for more information](#).

Henkel, In Partnership With The Sustainability Consortium, Shares Science Behind Its Sustainable Initiatives



More than 40 different environmental claims can be found on laundry detergents currently on the shelves in the United States. This is why Henkel, in partnership with The Sustainability Consortium, is working to create a consistent, practical and science-based approach for sustainability measurement and reporting on home and personal care products.

[Read More »](#)

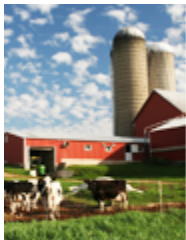
The Coca-Cola Foundation Awards \$27 Million to 65 Sustainable Community Initiatives Worldwide



The Coca-Cola Foundation, the philanthropic arm of The Coca-Cola Company, announced today grants totaling \$20 million to support 65 organizations in the United States and around the world. These grants support the Company's global sustainability initiatives, including water stewardship, recycling and other essential sustainable community initiatives.

[Read More »](#)

Dairy Industry Receives \$1.1 Million from USDA to Help Farmers Measure and Communicate Stewardship



Agriculture Secretary Tom Vilsack announced a \$1.1 million Conservation Innovation Grant (CIG) to the Dairy Research Institute™... The funding will support the development of a Dairy Farm Stewardship Toolkit for dairy farmers to evaluate their production techniques and identify potential improvements in management practices.

[Read More »](#)

Three Biodiversity and Land Use Projects (FBA)

Christy Slay leads the Biodiversity and Land-use project at the University of Arkansas. She presented three short-term objectives for the Food, Beverage and Agriculture Sector at the January meeting in Washington D.C. The goals include:

1) research on impact assessment methods for land-use impacts on biodiversity and ecosystem services

2) identify potential drivers and indicators for land-use impacts on biodiversity and ecosystem services

3) develop spatial decision support tools for agricultural land-use and biodiversity to assist with implementing a biodiversity metric into SMRS for agriculture.

Slay co- led a discussion session on the data and metrics intersections between TSC, market, and policy efforts for Ecosystem Services at the Corporate and Product Sustainability Conference at Duke University. Over 60 attendees from government, corporations, and academia participated in the session.

If anyone is interested in participating in these three projects please contact [Dr. Christy Slay](#)



HP Unveils 'Eco-POD' Data Center, Touts 95% Energy Savings

The modular data center revolution continued today with the release of Hewlett-Packard's EcoPOD, or Performance Optimized Datacenter. The 10,000 square foot modules will deliver computing power at high efficiency, with HP touting their "near-perfect" energy efficiency, based on estimated Power Usage Effectiveness ratios of 1.05 to 1.3, depending on the IT load.

[Read More »](#)



Kimberly-Clark Raising the Bar On Sustainability

Kimberly-Clark announced today its Sustainability 2015 goals, and the company's most ambitious and comprehensive sustainability strategy to date. Sustainability 2015 engages Kimberly-Clark's global businesses, brands and employees and is built on a framework of People, Planet and Products.

[Read More »](#)



McDonald's to Bring Sustainable Fish to Millions in Europe

In a landmark move for sustainability, McDonald's has today announced that over 13 million customers every day across Europe will be able to buy Marine Stewardship Council (MSC) certified sustainable fish in McDonald's restaurants from October this year.

[Read More »](#)

Novozymes- Towards Zero Impact Laundering



The household care industry could make zero-impact laundering a reality through innovation and collaborating with business partners and customers. "Small changes can make a big impact." This is how Steen Riisgaard summarized the journey towards more sustainability in household care.

[Read More »](#)

NSF International Earns Green Ribbon Award, Recognized for Environmental Leadership



NSF International, an independent organization committed to protecting public health and the environment, has earned a 2011 Green Ribbon Award from the American Water Works Association (AWWA). NSF received the award, which recognizes excellence in environmental leadership, for its wide array of sustainable service offerings and its internal commitment to sustainability.

[Read More »](#)

WM Recycle America's Recycling Facilities Earn R2/RIOS Certification



WM Recycle America, L.L.C., a subsidiary of Waste Management, Inc., the largest waste services and residential recycling company in North America, announced that all eight of its eCycling Services Division's North American eCycling facilities have earned the designation-R2/RIOS Certified Electronics Recycler®-for quality, environment, health and safety and data security during the electronics recycling process.

[Read More »](#)

Unilever's Next Step in Sustainable Sourcing

of Raw Materials



Unilever today announced a small but important step towards 100% sustainable sourcing of its agricultural raw materials by 2020. Unilever, a founding member of the Round Table on Responsible Soy (RTRS), bought some of the first available certificates for sustainable soy. This follows the recent introduction of the RTRS certification scheme.

[Read More »](#)

[Contact The Sustainability Consortium](#)



[Forward email](#)



Try it FREE today.

This email was sent to msteinberg@bader-rutter.com by jonathan.nicol@asu.edu | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).
The Sustainability Consortium | P.O. Box 875502 | Tempe | AZ | 85287